

FIELD ARTS & EVENTS HALL

A HOME FOR ARTS AND
EVENTS THAT BRINGS PEOPLE
TOGETHER AND STRENGTHENS
OUR COMMUNITY



Our vision is to inspire, nurture and empower the local arts community, enrich local cultural and educational experiences, and spark economic activity throughout the region.



LEADERSHIP IS AN ART: VISION

In 2016, the community of Port Angeles received the largest charitable contribution ever made in Clallam County: A \$9 million gift from the late Donna Morris to be used specifically for the design, construction, and ongoing operation of a performing arts and events center. The Port Angeles Waterfront Center (PAWC), a 501(c)(3) tax exempt nonprofit corporation, was established to accept her gift and fulfill her wish.



Donna Morris

Donna moved to Port Angeles from Los Angeles in 1993 to be near a close friend. Her friend's son played the trumpet in the high school band and Donna frequented his performances. The school's music program is well known for its rigor and many of its graduates have become award-winning musicians. Donna took great delight in their success and believed they, along with other performers in the community, deserved a place that would truly showcase the talent and dedication each brought to their art. Donna's generous gift provided the seed funding to bring this vision forward.

GUIDING PRINCIPLES

- 1 To build an iconic structure that reflects the grandeur, beauty, and cultural history of the North Olympic Peninsula
- 2 To develop and operate the building as a community asset to promote the community's wellbeing and prosperity: this includes contributing to the community's cultural and economic vitality
- 3 To provide an affordable, versatile, high quality facility for arts, events, and local culture
- 4 To increase the access to and enrich the expression of arts and culture within the community
- 5 To openly serve as a public gathering space both day and night





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It's my pleasure to be part of a project which will enhance the beautiful Port Angeles waterfront, give artists a place to display their talents and audiences another opportunity to enjoy them. I share the hope that this project will be a boon to the community economically as well.

– Dorothy Field, Board Member

LEADERSHIP IS AN ART: COMMITMENT

Inspired by Donna's gift, local arts patron, Dorothy Field, purchased and donated the last undeveloped parcel of waterfront property in Port Angeles to be the site of the performing arts and events center. Dorothy has since contributed a significant level of additional funding to move the project forward. She has also established an endowment for operational funding that will ensure local performers will always have access to the stage in the new hall. In recognition of her gifts and in honor of her and her late husband, the building will be named **Field Arts & Events Hall (Field Hall)**.



A COMMUNITY VISION FOR THE ARTS



Port Angeles Symphony



Ballet Workshop



Port Angeles Fine Arts Center

LEADERSHIP IS AN ART: ACTION

Our vision is to inspire, nurture, and empower the local arts community, enrich local cultural and educational experiences, and spark economic activity throughout the region.

Nestled between Olympic National Park and the Strait of Juan de Fuca, Port Angeles is one of the most beautiful places in the world. Our geographic location, the Native American culture, and our industrial history all shape how we live, work, and play. One way our community tells its story, shares its history, and showcases its culture is through the arts.

To effectively do so, the Port Angeles Waterfront Center has designed Field Arts & Events Hall to be a modern, state-of-the-art, multi-purpose arts and events facility. In addition to hosting local and guest performances and events, the building will also offer a coffeeshop and gallery space exhibiting the talent of local, regional, and national artists.

**OUR COMMUNITY TELLS ITS STORY,
SHARES ITS HISTORY, AND SHOWCASES
ITS CULTURE THROUGH THE ARTS.**



FIELD HALL WILL INCLUDE:

- ▶ A **500-seat, state-of-the-art auditorium**; the focus of the mission and the core of the building
- ▶ A **spectacular water view conference and event space**, to suit groups of all sizes from 20 to 400
- ▶ A **finely-appointed “Founder’s Room”** with **striking views of the Olympic mountains** for smaller groups, receptions, or meetings
- ▶ A **full catering kitchen** available to serve all types of events
- ▶ A **1000-square foot art gallery** on the main lobby level
- ▶ A **waterfront coffee shop**, steps from the Olympic Discovery Trail
- ▶ A **full box office and ticketing center**

WE'VE DONE OUR HOMEWORK

Over the past two years, the Field Hall Board and Staff have been busy. We've conducted a market analysis and a capital campaign feasibility study. We've toured multiple venues and met with theater professionals to determine the appropriate size and configuration of the project. We've worked on building design and LEED certification, operational procedures, and future programming elements. The result is a building that will include an auditorium and a conference facility that combines arts, entertainment, and special events, as well as a coffeeshop and gallery space all under one roof.

Field Arts & Events Hall is designed to complement the area's existing performance venues and serve the community by:

1 Supporting our partners:

Donna Morris asked that her gift be used in a way that specifically supports the following local arts organizations, known by us collectively as the *Will Partners*:

Port Angeles Symphony Orchestra

Port Angeles Fine Arts Center

Juan de Fuca Foundation for the Arts

Port Angeles Community Players

Peninsula College and Peninsula College Foundation

City of Port Angeles

The facility is intended to add value to their programming by becoming the home venue for their rehearsals, performances, and exhibits. Much of the configuration of the hall has been designed to accommodate the

needs of the *Will Partners*, including an orchestra shell, a deployable acoustic system, a tension grid, wide wing space and crossover, instrument storage, and a concert grand Steinway piano. Additionally, the *Will Partners* will be offered reduced rental rates for use of the facilities.

2 Encouraging talent to visit:

Field Hall will offer state-of-the-art acoustics, a fully-equipped stage, and attractive back-of-house amenities for both local and touring acts, the latter often bypassing the area for lack of an adequate venue. Field Hall will offer local residents a viable and economical alternative to driving to Seattle or crossing the Canadian border to see comparable entertainment.

3 Supporting a conference and event space for the community: The City of Port Angeles and Peninsula College, as *Will Partners*, have worked for years to establish an adequately sized conference facility in Port Angeles. The results of a thorough business analysis indicate a conference and events center would not only serve the needs of the community, but encourage the development of Port Angeles as a true meeting destination able to generate additional revenue for the community as well as support operation of the building's performing arts function.

4 Conveying a sense of place: During construction, Field Hall will emphasize the use of locally sourced materials and incorporate a color palette that is truly reflective of its stunning waterfront location and mountain views. The building will be an iconic waterfront amenity that will not only help instill a sense of place, civic pride, and community identity, but also offer a safe and inviting space where residents and visitors alike can watch, listen, and otherwise immerse themselves in quality programming.

5 Building civic engagement: Participation in the performing arts fosters connections and involves people civically and socially. Arts programs also build skills and enhance educational opportunities for our youth. Together, Field Hall will help

us define our civic and social identity and thereby create a more active, vibrant, and increasingly connected community.

6 Initiating economic development: Cultural activity provides a vital contribution to the livability and economic viability of the entire region. Adding an iconic facility to our area not only increases local access to arts and events, it can also help us economically leverage the millions of people who choose to visit our community annually.



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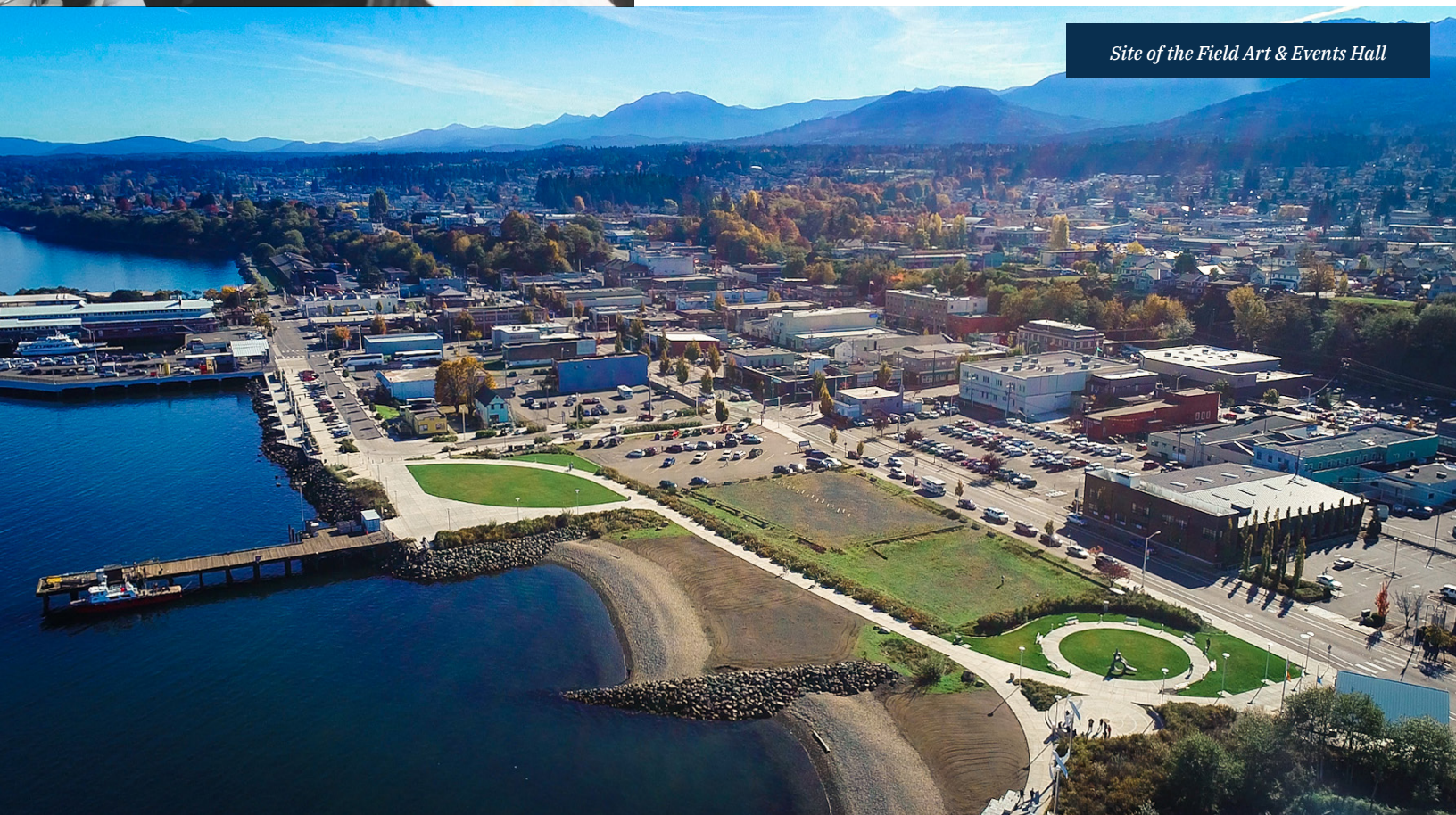
I'm very bullish about this impressive performance hall and conference center. It is long, long overdue and the planning for it has already having a positive, transformative impact on Port Angeles.

—John Brewer, retired publisher
Peninsula Daily News

STRENGTHENING OUR COMMUNITY



- 1 It is projected that by 2023, Field Hall and its patrons will generate over \$2.2 million in local business activity annually.
- 2 Field Hall will attract investments and drive tourism by bringing in resources and patrons who live outside the region.
- 3 Programs and events at Field Hall will encourage medical, business, manufacturing, and academic professionals who expect these types of amenities to come, live, and invest in this community.
- 4 The project is already encouraging complimentary business activity, including a 100-room, four-star hotel one block from our site and a 70-unit condominium project with mixed retail, seafood restaurant, and 250-stall public parking garage directly across the street.



Site of the Field Art & Events Hall

THE PROJECT COST

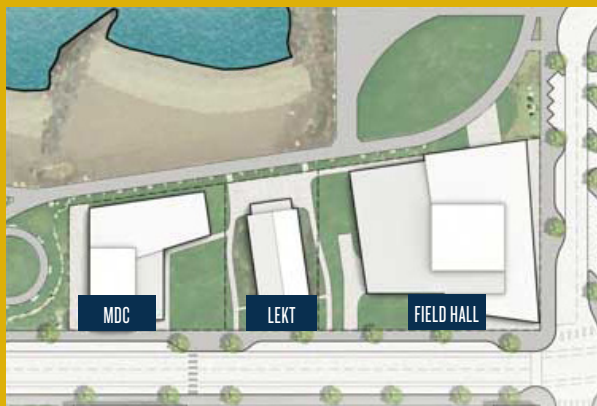
Field Hall is slated to cost \$47.4 million. Well over half of the project cost has been raised. To date, this funding has come from both grant sources and leadership gifts from members of our local community.

The architect and the construction company hired to design and build the facility have agreed to fix-priced contracts which include a guaranteed maximum price to ensure the facility is completed on time and within the project budget.

COST BREAKDOWN

Hard Costs (Construction)	\$33,000,000
Design	\$5,500,000
Consulting	\$750,000
Permitting	\$350,000
LEED Certification	\$130,000
FFE (Fixtures, furniture, equipment)	\$1,170,000
Taxes	\$3,000,000
Other owner's costs (insurance, construction and design contingencies, inspections, commissioning, legal fees, etc.)	\$3,500,000

PORT ANGELES WATERFRONT CENTER: CAMPUS COLLABORATION



In our early conceptual design work, we recognized that the project site was larger than needed and that waterfront property is too beautiful and too valuable to be merely used as a parking lot. The Port Angeles Waterfront Center Board invited the Marine Discovery Center (MDC) consortium (Feiro Marine Life Center, Olympic Coast National Marine Sanctuary, and the Olympic Coast National Marine Sanctuary Foundation) and the Lower Elwha Klallam Tribe (LEKT) to join as “site partners” on a campus combining arts, science, and culture. Both agreed.

Each of the site partners is responsible for the design, fundraising, and construction of their own facilities but will work together on shared site planning and expenses. The site partners have a shared goal that this place is a vibrant, welcoming destination celebrating people, history, and natural environments—the core of arts, science, and culture on the Olympic Peninsula.

LEADERSHIP IS AN ART:

VISION. COMMITMENT. ACTION



Thanks to the generosity of Donna Morris, Dorothy Field, and other early donors, including the entire board of directors, project staff, capital campaign leadership, and other local philanthropists, we have crossed the halfway mark.

We now need your help!

There are many opportunities for benefactors to perpetuate their name or those of loved ones by donating to Field Hall. It is important to note that more than 30,000 people will attend cultural and conference-related events at the facility each year. Donors may choose to honor or memorialize a family member, friend, or organization by inscribing their names on various aspects of the building or through the creation of future program offerings.

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I am so excited about helping build the performing arts center. I was able to make my gift of stock that helped me eliminate capital gain taxes and gave me a substantial charitable income tax deduction too.

—Pat Donlin, Field Hall Major Donor

There are many options for setting up a gift to Field Hall at the PAWC and our fundraising professionals or your financial advisor can help. These include:

- 1 **Cash** – as an outright gift and 100% charitable tax deduction
- 2 **Multi-year pledge** – leverage your giving over time
- 3 **Memorial gift** – in memory of a loved one
- 4 **Highly appreciated stock or other assets** – advantageous in avoiding capital gain taxes
- 5 **Gift from your IRA** – if you are 70 ½ years old or older, you can make a gift directly from your IRA. It may fulfill part or all of your annual Required Minimum Distribution (RMD) from your Traditional IRA, and it won't be counted toward your taxable income
- 6 **Planned gift** – talk to your lawyer and financial planner about including Field Hall in your estate plan

PROJECT LEADERSHIP

All members of the project leadership team are trusted community leaders. Each one has given their time and donated their resources to support the success of this project.

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Jessica Hernandez

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We have one mission—
to provide a home for arts and events
that brings people together and
strengthens our community.

PLEASE JOIN US IN THIS EFFORT!

